

An Acara Partners Company

ACARA MedSpas

Developing, Managing & Marketing Leading Medical Spas

Press Release

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FOR IMMEDIATE RELEASE

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Connecticut Based Spa Industry Leader to Give Address at National Conference

Francis Acunzo Set to Deliver State of the Spa Industry Address in New York City

Branford, CT – September 14, 2006 – Acara MedSpas CEO Francis Acunzo will be delivering the State of the Spa and Medical Spa Industry address, at the fifth annual Spa and Resort/Medical Spa Conference and Expo in New York, held at the Jacob Javits Convention Center on Sept. 16-18. Acara, a leader in the spa and medical spa industry was named “Platinum Partner” for the event and will act as the primary sponsor for several networking receptions at the Javits Center. The conference and expo features workshops, guest speakers, and hands-on sessions from spa, medical spa and resorts experts from around the country.

“I am honored to be able to share my knowledge and experience with fellow spa executives, investors and leaders,” said Mr. Acunzo. “The rapid growth of our industry has allowed so many in the U.S. to enjoy the many benefits of living healthier through a spa lifestyle. It is critical that we nurture and grow a sustainable industry that continues to support health, wellness and better living.”

Mr. Acunzo is a noted industry speaker and has lectured for the Medical Spa Society, International Health, Racquet and Sportsclub Association (IHRSA), and International Spa Association (ISPA) and has been a contributing writer for Club Business International, Spa Business International and American Spa magazines. He has also guest lectured at Cornell's School of Hotel Administration, Babson College School of Business, Boston University's School of Hotel Management and Quinnipiac University School of Business.

He is on the Board of Directors for the Medical Spa Society, past President of the ISPA Foundation, past board member of the ISPA Board, past member of the Advisory Board for the Day Spa Association, and a former Chairman of IHRSA's Spa Advisory Board

About Acara: Acara MedSpas is an Acara Partners Company. In 2005, Acara Partners spearheaded the acquisition and turnaround of a corporate owned medical spa company under their Acara MedSpas division. Acara MedSpas is the industry frontrunner in developing, managing and marketing leading medical spas.

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