

Acara Partners Background

Acara Partners LLC was formed by Francis and Colleen Acunzo, acknowledged leaders in the spa industry. Together with their team, they are building a successful investment and consulting company that is leveraging the growing popularity of spas and the population's increasing desire to live a healthier lifestyle.

"Our vision is to bring the spa lifestyle to a larger broader audience" states Francis X. Acunzo, Acara Partners' Founder and CEO.

Mr. Acunzo's career has spanned over 20 years in the spa industry. In 1985, he led the development of the first resort spa in the Northeast, at the well known Norwich Inn and Spa in Norwich, CT. In 1996, he opened the nation's first medical spas through a merger between Lepli, his former Spa Company and Candela Laser, one of the leading cosmetic laser manufacturers in the country. In 1999, he had the vision to create the industry's first consolidation of day spas, aggregating almost \$50M in annual revenue through the acquisition of 22 of the best spas in the top U.S. markets.

Acara Partners is rapidly growing. In 2005 Acara spearheaded the acquisition and turnaround of a chain of medical spas under their new Acara MedSpas venture.

Acara MedSpas is the industry frontrunner in developing, managing and marketing leading medical spas.

The company is a member of the top national health, beauty and wellness associations, including the Day Spa Association, the International Spa Association

An Acara Partners Company

Acara MedSpas
33 Business Park Drive
Branford, CT 06405

203.488.0028

info@acaramedspas.com
www.AcaraMedSpas.com

(ISPA), the International Health, Racquet and Sportsclub Association (IHRSA), the Medical Spa Society (MSS), The International Medical Spa Association (IMSA), the National Coalition of Estheticians, Manufacturers/Distributors & Associates (NCEA) and the American Marketing Association (AMA). Francis Acunzo has held leadership board positions with many of these organizations, he is a noted industry speaker, and is frequently published, and is currently a member of the Board of the Medical Spa Society.

About Acara: Acara MedSpas is an Acara Partners Company. In 2005, Acara Partners spearheaded the acquisition and turnaround of a corporate owned medical spa company under their Acara MedSpas division. Acara MedSpas is the industry frontrunner in developing, managing and marketing leading medical spas.

For more information contact Deb Roberts at (203) 488-0028 x. 306 or e-mail at droboters@acarapartners.com or visit the Acara website: www.acaramedspas.com.

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